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Keyros Medica takes healthcare training by storm: 5 major conferences in 5 weeks, global enthusiasm for its immersive VR solution

Keyros Medica, the Franco-Swiss innovator revolutionizing healthcare training, is making waves worldwide. In an ambitious five-week sprint, the company showcased its cutting-edge immersive learning platform at five national and international events—GERACFAS, CEFIEC, SIDIIEF, SOFRASIMS, and SESAM—meeting healthcare professionals and decision-makers from around the globe. The response? Overwhelmingly enthusiastic, confirming strong demand for next-generation training solutions.

Reinventing Medical Training with VR

Keyros Medica's exclusive platform lets healthcare professionals learn and refresh clinical procedures using stereoscopic (3D) videos filmed in real-life conditions, delivered through a fully immersive virtual reality experience. This transformative approach offers unparalleled realism, improves skill retention, and supports safer, more effective care—anywhere, anytime.

Expanding Its Content Offer for Maximum Impact

To meet the diverse needs of the medical community, Keyros Medica continues to grow its content libraries, with dedicated catalogs for paramedical professionals as well as physicians and surgeons. This expansion underscores its mission: to make high-quality training accessible to all, while supporting excellence and patient safety worldwide.

Strategic Partnership with Europe's Largest Hospital Group

Beyond the conference spotlight, Keyros Medica has also embarked on an ambitious three-year co-development partnership with the AP-HP Tiers Lieu d'Expérimentation (BOpEx), the experimental operating room of Europe's largest hospital group. In collaboration with Professor Eric Vibert's teams at Paul-Brousse Hospital, the project will deliver advanced, clinically validated VR training content tailored to surgical teams.

Ready to Transform How Healthcare Professionals Learn

By combining cutting-edge technology, clinical expertise, and a commitment to accessible education, Keyros Medica is redefining the future of medical training. The company is inviting institutions, educators, and healthcare providers worldwide to join the movement toward safer, more immersive, and effective learning.

Learn more about Keyros Medica's vision and projects:

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